

ATACHE

DERMATOLOGICAL CARE



TXA EXO SERUM DP3
commercial sales argument

TXA EXO Serum DP3 is a pharmaceutical laboratory serum that delivers four depigmenting active ingredients — tranexamic acid, kojic acid, niacinamide and licorice extract — in biomimetic exosomes to target visible dark spots and uneven skin tone through a more advanced delivery strategy than a conventional serum.

WHAT NEED DOES IT COVER?

Skin with visible dark spots, uneven tone or established hyperpigmentation needs a more specific response. Hyperpigmentation involves multiple stages of the pigmentary process: one single free active ingredient is not enough.

WHAT MAKES IT DIFFERENT?

It delivers the four depigmenting active ingredients in biomimetic exosomes: nanovesicles with protein material that favour cellular affinity and more targeted delivery. The supporting active ingredients are protected in progressive-release liposomes.

COMMERCIAL BENEFIT

A premium, technological product with a clear professional argument. It differentiates the anti-dark spot offer within the channel and positions Despigmen P3 as a high-end reference in depigmentation.

IDEAL CUSTOMER PROFILE

- Persistent dark spots, uneven tone or recurrent hyperpigmentation.
- Partial results with other depigmenting products.
- Values active ingredients, technology and pharmaceutical expertise.
- Accepts a consistent routine and daily photoprotection.
- Looks for an advanced, visible and progressive solution.

KEY POINTS

Biomimetic exosome: delivery technology with high cellular affinity and targeted delivery.

Four active ingredients: tranexamic acid + kojic acid + niacinamide + licorice extract.

Complete formula: arbutin, vitamin C + ferulic acid + glutathione, liposomal retinol, *Polypodium leucotomos* and hyaluronic acid.

Strategic use: visible dark spots, uneven tone, melasma, PIH and photoexposed skin.

TXA EXO Serum DP3 is the new technological serum of Despigmen P3: an advanced formula for those seeking a more precise response to visible dark spots and uneven skin tone.



TXA EXO Serum DP3 translates its biomimetic exosome technology + liposomal supporting active ingredients into a different value for each channel: continuity in consultation, at-home recommendation in the beauty centre and a premium response for clients looking for more than luminosity.

AESTHETIC MEDICINE / DERMATOLOGIST

When the concern is visible dark spots or uneven tone of pigmentary origin, the at-home routine needs the same precision as the procedure. TXA EXO Serum DP3 delivers four depigmenting active ingredients in biomimetic exosomes to provide continuity to the work carried out with peels, IPL, laser or mesotherapy.

Key arguments

- Tranexamic acid: inflammatory pathway without irritation.
- Kojic acid: melanin production.
- Niacinamide: pigment transfer.
- Biomimetic exosome: targeted delivery.
- Post-procedure support.

BEAUTY SALONS / AESTHETICS

For skin with visible dark spots or uneven tone that needs something more specific than a brightening serum. TXA EXO Serum DP3 helps differentiate glow from true uneven tone and offers a response based on real technology.

Key arguments

- From glow to even tone.
- More precise anti-dark spot consultation.
- Four active ingredients in biomimetic exosome.
- Persistent dark spots and uneven tone.
- More advanced and technological serum.
- Post-treatment continuity.

RETAIL / FINAL CONSUMER

For people with visible dark spots, uneven tone or post-imperfection marks who are looking for a more specific response. TXA EXO Serum DP3 delivers four depigmenting active ingredients in biomimetic exosomes for a more targeted action on the pigmentary process.

Key arguments

- Visible dark spots and uneven tone.
- More specific than a brightening serum.
- Four complementary active ingredients.
- Biomimetic exosome: targeted delivery.
- Antioxidant, renewing and barrier support.

Four active ingredients in biomimetic exosome for a more precise action

Tranexamic acid, kojic acid, niacinamide and licorice extract delivered in nanovesicles with protein material for more targeted and sustained delivery.



TXA EXO Serum DP3 combines biomimetic exosome delivery for the four main depigmenting active ingredients and liposomes for supporting active ingredients with antioxidant, renewing, hydrating and balancing benefits.



THE FOUR ACTIVE INGREDIENTS IN BIOMIMETIC EXOSOME

Each one acts on a different stage of the pigmentary process. Encapsulated together in the biomimetic exosome, they work in a coordinated way with more targeted delivery to the layers involved in pigmentation:

Tranexamic acid: modulates the pigmentary signal and the inflammatory pathway associated with melasma, PIH and inflammatory dark spots.

Kojic acid: inhibits tyrosinase through copper chelation. Supports the reduction of melanin synthesis.

Niacinamide: reduces melanosome transfer, supports the barrier and contributes to skin balance.

Licorice extract: depigmenting, antioxidant and soothing support.

8.25x higher active concentration¹ of the active ingredient in the basal layer compared with the free form in the same vehicle.

KEY FORMULA

Liposomal alpha-arbutin

Support on tyrosinase and uneven tone.

Liposomal vitamin C + ferulic acid + glutathione

Antioxidant network for luminosity and UV-induced oxidative stress.

Liposomal retinol

Cell renewal, texture and complementary anti-ageing action.

Polypodium leucotomos

Antioxidant, anti-inflammatory and photoprotective support.

Multi-weight hyaluronic acid

Hydration, comfort and barrier support.

Enantia chorantha

Sebum regulation, shine and pore appearance.

DIFFERENTIATION WITHIN DP3

TXA EXO Serum DP3

Visible dark spots, uneven tone or search for the most technological option.

Despigmen Serum

Entry point into depigmenting care or a more progressive profile.

Fair Skin Duo

Uneven tone with a clear anti-ageing concern.

Day Cream SPF50+

Morning step to accompany the anti-dark spot routine with daily photoprotection.

Punctual Cream

Localized support on specific dark spots. Complements the serum.

DIFFERENTIATION FROM STANDARD SERUMS

The difference lies in the architecture of the formula: it does not only combine depigmenting active ingredients, but organizes them into two complementary delivery systems.

Biomimetic exosome: delivers the four main depigmenting active ingredients in nanovesicles with protein material, favouring greater cellular affinity and more targeted delivery.

Four coordinated active ingredients: tranexamic acid, kojic acid, niacinamide and licorice extract work together on different stages of the pigmentary process.

Complete formula: liposomal supporting active ingredients — arbutin, vitamin C, retinol, Polypodium, hyaluronic acid and *Enantia chlorantha* — reinforce the depigmenting, antioxidant, renewing, barrier-supporting and hydrating action.

TXA EXO Serum DP3 is designed to be integrated into active facial routines focused on visible dark spots, uneven tone and lack of luminosity. Its perceived efficacy depends on three key factors:
correct application, consistency and daily photoprotection.

APPLICATION METHOD

- **Amount:** 4–6 drops per application.
- **Frequency:** morning and night.
- **Moment:** after cleansing and toner, before moisturiser or photoprotection.
- **Area:** face, neck and décolleté.
- **Technique:** spread with gentle upward touches until absorbed. It is not necessary to massage excessively.

Daily photoprotection is essential during the use of any anti-dark spot routine. Without SPF, the evolution of uneven tone may be compromised. In this type of treatment, **Be Sun Despighmen Shield Protect SPF50** is the ideal sunscreen.

Recommendation: complete the routine with **Punctual Cream DP3** on the most visible pigmented areas, as localized reinforcement within the protocol.



ROUTINE INTEGRATION

MORNING

Cleansing → Toner → TXA EXO Serum DP3 → Punctual Cream → DP3 Day Cream → Be Sun Despighmen Shield

NIGHT

Cleansing → Toner → TXA EXO Serum DP3 → Punctual Cream → Night cream

The key is not only in the active ingredients, but in how they are

Frequently asked questions to resolve the key doubts about TXA EXO Serum DP3: indication, biomimetic exosome technology, results, differentiation within the line and advantages over other professional depigmenting products.

WHAT TYPES OF HYPERPIGMENTATION IS IT INDICATED FOR?

For **visible and localized dark spots — solar or post-exposure — uneven tone, melasma, post-inflammatory hyperpigmentation, PIH and post-imperfection marks**. It is the indicated option when the client has obtained partial results with other serums.

WHAT DOES BIOMIMETIC EXOSOME TECHNOLOGY MEAN?

The main active ingredients are delivered in nanovesicles with protein material, designed to favour cellular affinity, membrane fusion and **more targeted, sustained delivery**.

IS IT SUITABLE FOR OILY SKIN?

Yes. TXA EXO Serum DP3 is **formulated to be integrated into combination or oily skin routines**. Its combination of niacinamide and Enantia chlorantha provides balancing support, helping to reduce excess sebum, shine and the appearance of pores, without giving up an advanced depigmenting action.

HOW IS IT DIFFERENT FROM DESPIGMEN SERUM?

Despigmen Serum is a **more progressive option for those starting out**. TXA EXO Serum DP3 is the most technological option: four depigmenting active ingredients in biomimetic exosome, liposomal retinol, antioxidant network and sebum-regulating active ingredients. Greater active density and more advanced delivery.

WHEN SHOULD TXA EXO SERUM BE RECOMMENDED, AND WHEN FAIR SKIN DUO?

TXA EXO Serum DP3 is the most specific option when the main concern is visible dark spots or uneven tone. Fair Skin Duo is a more global treatment, especially interesting when there is also an anti-ageing concern. In more demanding protocols, both can be combined according to professional criteria.

IS IT COMPATIBLE WITH AESTHETIC MEDICINE TREATMENTS?

Yes. It is the indicated at-home complement to provide continuity to the work carried out with peels, IPL, laser or mesotherapy. Recommendation: wait 48 hours if there is erythema or active flaking after the procedure.

IS IT SUITABLE FOR SENSITIVE SKIN?

Yes. The controlled release of **the biomimetic exosome contributes to improving tolerance**. Licorice extract and hyaluronic acid provide the soothing and hydrating support needed during the treatment.

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Dermocosmetic innovation for all skin types

High-performance products for clinical and at-home use



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